

NEWS RELEASE

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VP ABOUND AT CHARLEY'S GRILLED SUBS WORLD'S LARGEST PHILLY STEAK CHAIN

Columbus, Ohio — (August 29, 2008) Charley's Grilled Subs[®] sizzles with new growth as it names a new vice president to its international corporate headquarters located in Columbus, Ohio. Joining Charley's as new vice president is attorney Joel Mirman.

"We are excited to strengthen our organization with the addition of Joel," says Charley Shin, CEO and founder of Charley's Grilled Subs[®]. "Our company is fortunate to be growing, thanks to our dedicated employees and loyal customers."

Listed as a best lawyer by "The Best Lawyers in America," Mirman joins Charley's after providing expert council as a trial lawyer at Adams, Babner & Gitlitz, LLC of Columbus, Ohio.

With the addition of its new vice president, Charley's will continue to see growth as it builds its organization both internally and externally.

About Charley's Grilled Subs

Charley's Grilled Subs, headquartered in Columbus, Ohio, has over 350 locations worldwide in 39 states and 11 countries. Founded in 1986, Charley's Grilled Subs[®] is best known for its made-to-order, signature Philly Cheesesteak and other steak, chicken and deli subs, gourmet fries and freshly squeezed lemonade. More than 90 percent of Charley's Grilled Subs[®] restaurants are independently owned and operated by local franchisees. The restaurant chain has been recognized at the top of more than ten national lists for successful franchising, entrepreneurship and management in its 21 years of business. For more information, visit charleys.com.

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